

Faculty Focus



John Marrin

“Continuous improvement without a fear of failure” inspires EWC faculty member John Marrin, and this mindset is evident in his teaching of economics, management, marketing, ag-finance and general business courses. He notes that his field is exciting because there is a story in the news everyday about the economy, jobs, interest rates, and technology that impacts business and economics. John is proud to be part of an industry that helps people achieve knowledge and prosperity. John predicts the importance of technology in the future of higher education, with possible huge changes in some disciplines. Always promoting the field he is so proud to be a part of, he is involved with the Business Recruitment and Retention Committee, Goshen County Economic Development, and the EWC Foundation.

The last book John read was *Misbehaving: The Making of Behavioral Economics* by Richard H. Thaler. On the topic, he says, “I find human behavior fascinating—that same behavior that drives our free market system. Now that I am back in teaching I have time to read and explore so much more about business and economics, and in turn explore human behavior from a business perspective.”

Dr. Bill Taylor from Chadron State College has been the greatest influence on John’s career path. First his advisor in college, Dr. Taylor later became John’s friend while working on projects for workforce development. John saw him as a role model for his admirable demeanor, intelligence, and professionalism, and saw him as a role model.

Outside the classroom, John enjoys spending time with family, including his grandkids, and traveling in the RV. He is not without an adventurous side. John and his wife have embarked on a journey of traveling the length of Route 66 on a motorcycle. This journey is not complete, but will be in time. So far the journey has taken them to Chicago where they stopped at Lou Mitchell’s restaurant. Many U.S. Presidents and celebrities have stopped there and John “would recommend it to all.” Getting lost in downtown Chicago rush hour traffic was an adventure of its own.

When asked which three people, living or dead, he would invite to dinner, John said the first two would be his parents: “It is amazing how many questions I have now that I never thought to ask when I had a chance. Teddy Roosevelt would be the third. I would enjoy talking to him about his views on politics, past and present.”

The best advice John has received is that one cannot take full credit for gains, but one cannot take full blame for when things go bad either. This has shown John how important the people one works with are to one’s success. People would be interested to know that John has lived in communities both with the highest elevation in Colorado (Leadville, 10,430 feet) and one of the lowest (Lamar, 3,625 feet), and that both are on the Arkansas River. Faculty Senate is happy to recognize John for his commitment to students and passion for his work right here at 4,104 feet.



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